



Meerapur Barwari Durga Puja Committee

S. N. Banerjee
(Exec. President)
7985600919

Shyamal Roy
(Secretary)
7080756362

Saumitra Mazumdar
(Treasurer)
9838049656



M/s.

Sir,

We are feeling immense pleasure in informing you that Meerapur Barwari Durga Puja Committee is going to celebrate its **49th** Durga Puja festival from **October 09 to 13th** at the premises of D.A.V. Inter College, Meerapur, Allahabad. In 2012, we were judged as the **No. 1 Durga Puja of Allahabad at Vodafone Pujo Mania**, which was organised in association with **93.5 Red FM and Hindustan Times**. Since then, we were honoured/ appreciated by various Social/ Cultural associations and Media Houses for our Theme based Pratima and Pandal.

Our Puja Pandal is located in between Maha Shakti **Lalita Devi** Temple and **Kalyani Devi** Temple. One of the important aspects of the location is the huge mobilisation of people that happens on the streets, and at the Pandal during Navratra. On this auspicious occasion, we would bring out a Souvenir for wide distribution amongst the participants, well-wishers and visitors.

In the past this cause has been supported by many renowned business entities in and around Allahabad. Hereby, we solicit your 5 day long partnership in hosting this religious event.

The partnerships can be in the form of:

- | | |
|---|---|
| 1. Print Ad in Souvenir (Back/ Inner Cover) | Contribution ₹ 11000/-* (Colour) |
| 2. Print Ad in Souvenir (Inner Pages) | Contribution ₹ 5100/-* (B & W) |
| 3. Half (½) Page | Contribution ₹ 3100/-* (B & W) |
| 4. Quarter (¼) Page | Contribution ₹ 2100/-* (B & W) |
| 5. Stalls in Pandal (3 Days/ 4 Nights) | Contribution ₹ 11000/-* |
| 6. Gate at the entrance of D.A.V. College Hall | Contribution ₹ 15000/-* |
| 7. Normal Banners (Max. 6X4) at various places | Contribution ₹ 3100/-* |
| 8. Advertisement in our Website | Details available at website |

Page Size: 8.25 X 10.5 Inches

* The cost of the material/labour is not included.

Other modes/options of sponsorship can be discussed or to be structured to fit sponsor requirements. The name of prime sponsors will be included in the routine announcements in the PA system during the Pushpanjali, Bhog, Arati & Cultural Programmes.

For any further details/queries find us available at:

Contact Person: SHYAMAL ROY Phone: 7080756362 Email: info@meerapurdurgapuja.com

Visit us at: www.meerapurdurgapuja.com

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Glimpses of our Souvenir and Media Coverage

Allahabad gets delighted with Vodafone Pujo Mania

Meerapur Barwari Durga Puja Committee wins the Pujo Mania Best Durga Puja Award in Allahabad.

मीरापुर बारवारी दुर्गा पूजा कमेटी
38th year

मीरापुर बारवारी दुर्गा पूजा कमेटी द्वारा आयोजित शारदीय नवरात्रि उत्सव में आप सभी सादर आमंत्रित हैं।

MEERAPUR BARWARI DURGA PUJA COMMITTEE
D.A.V. COLLEGE HALL, MEERAPUR, ALLAHABAD

Meerapur puja committee to invoke goddess Durga in the form of Shiva

Prayagraj: Celebrating its 41th Shivaratri Durga Puja festival, the Meerapur Durga Puja Committee will this year invoke the goddess as Shiva - the real power, along with traditional Mahanavra Mantra form of Devi Durga. Inspired by the first 'Bod Shakti' mantra of Argala Sutra: 'Om Jayanti, Mangala, Kali, Bhadrakali, Kapalini, Durga, Bahana, Shiva, Dhatri, Svaha, Svastha Namostute', the Allahabad will be invoked in the form of Shiva in the Durga Puja of Meerapur.

Popular among the devotees of Prayagraj, Meerapur Durga Puja Committee always come up with different types of theme based Durga idol in order to convey social or religious message. Meerapur Barwari Durga Puja Committee is only two years away from its Golden Jubilee (50th) year.

Bengali artists are trying to create the look of Shivalik for Meerapur Durga Puja committee.

"We will try to demonstrate Shiv and Shakti as described in Shiv Purana through our 'pratima' (idol) and pandal decoration," said chief conservator of the heritage, Shyamal Roy. Sculptors from Krishna Nagar, Nadia district of West Bengal, are giving shape to this concept.

He stated further that the Shivalik (trident) and snake-wrapped around the Shiva Linga and the Neandi idol installed next to the idol will provide more grandeur to the Shivalik. Idols of Lakshmi, Saraswati, Kartik and Ganesha will also be made along with their vahanas.

"By using the symbols of Lord Shiva like trident, damru and rudraksh, etc. in the interior decoration of Puja Pandal, the team of Bengali artists of BJ artists under the guidance of Dinesh Bhattacharya, are trying to create the look and feel of Shivalik", he said.

The committee focuses updates live videos on WhatsApp, Instagram, Facebook pages and YouTube so that the younger generation, can also know about our rich culture.

Meerapur Barwari में इस बार वन देवी के स्वरूप में देवी देवी दर्शन

मीरापुर बारवारी में इस बार वनदेवी के स्वरूप के दर्शन होंगे। पर्यावरण संरक्षण का संदेश देने के लिए। यहां तैयार हो रहा पंडाल विशेष तौर पर पर्यावरण को देखते हुए तैयार किया जा रहा है। पंडाल के चारों ओर पेड़ पौधों को लगाया गया है। यहां आने वाले लोगों को पूजा पंडाल खास रूप में दिखाई देगा। यहां पर वन देवी को ऐसा बनाया गया है जैसे प्रकृति को नुकसान पहुंचाने वालों का नाश कर रही हो। अध्यक्ष निर्मल चंद्र राय ने बताया कि प्राकृतिक आवरण ये बताती है कि प्रकृति से खिलवाड़ किया गया है। इसीलिए यहां पर विशेष संदेश दिए जाएंगे। सचिव अर्णव डे कोर्तिव व अमित बनर्जी ने बताया कि आंतरिक सजा सज्जा और प्रकाश व्यवस्था भी ऐसी ही की जाएगी जो लोगों को संदेश देने वाली हो।

देवी देवी पर्यावरण संरक्षण का संदेश

इलाहाबाद (ब्यूरो)। मीरापुर बारवारी की ओर से अक्की पूजनोत्सव पर्यावरण संरक्षण को समर्पित होगा। डीएवी इंटर कॉलेज मीरापुर परिसर में देवी प्रकृति को नुकसान पहुंचाने वाले आधुनिक महिषासुरों का संहार करती दिखाई देगी। मुख्य संयोजक एवं परिकल्पनाकार श्यामल राय के मुताबिक बारवारी की पूजा के 41वें वर्ष में देवी पारंपरिक स्वरूप महिषासुर मर्दिनी के बजाए वृक्ष के आंसुओं से द्रवित होकर वृक्षों एवं वन्य जीवों को नुकसान पहुंचाने वालों के संहारक के तौर पर प्रस्तुत होगी। अध्यक्ष निर्मल चंद्र राय, सचिव अर्णव डे कोर्तिव, अमित बनर्जी आदि व्यवस्था में जुटे हैं।

अमर उजाला ब्यूरो

इलाहाबाद। दुर्गाोत्सव के क्रम में शनिवार को महाअष्टमी पर वैदिक मंत्रोच्चार के बीच संधि पूजा हुई। संधिकाल के 48 मिनट के भीतर 'देवी' ने 'महिषासुर' का वध किया तो पंडाल देवी के नाम केजयकारों से गूंज उठा। धनुंची और ढाक को मंगलधाप पर श्रद्धालुओं ने भगवती की आराधना की, आशीष मांगा और उत्साहपूर्वक नृत्य भी किया। वहीं मीरापुर बारवारी दुर्गा पूजा कमेटी की ओर से संधिकाल की पूजा के तहत 'राम की शक्तिपूजा' थीम को पूर्णता मिली। राम ने शक्ति की आराधना करके उनसे रावण के वध के लिए आशीर्वाद मांगा। संधि पूजा के बाद पंडालों में पुष्पांजलि, आरती और महाभोग के कार्यक्रम भी हुए। अनेक पूजा पंडालों में बहुरंगी सांस्कृतिक कार्यक्रम भी हुए। टैगोर टाउन बारवारी में जयश्री गांगुली, श्वेता घोष, सुदीपा मित्रा, मीरापुर बारवारी में शंभुनाथ बनर्जी, श्यामल, कर्नलगंज बारवारी में शंकर चटर्जी, संदीप मुखर्जी, करेलाबाग में ज्योतिर्मय घोष आदि की देखरेख में मांगलिक, सांगीतिक कार्यक्रम

मीरापुर में शक्ति की पूजा करके राम ने मांगा रावणवध का आशीष

शारदीय 41st year
दुर्गाोत्सव 2016

या देवी सर्वभूतेषु मातृ रूपेण संस्थिता।
नमस्तस्यै नमस्तस्यै नमस्तस्यै नमो नमः॥

पूजा मण्डप ध्यानालय स्वाक्षर उषाञ्जलि प्रकाश कला।

MEERAPUR BARWARI DURGA PUJA COMMITTEE
PUJA MANDAP : D.A.V. COLLEGE, MEERAPUR, ALLAHABAD
Contact : 9235568025, 9648670169, 9335156362 E-mail : contact@meerapurdurgapuja.com
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I, _____ Signatory Authority of

(Name of the Organisation)

(Address of the Organisation with Phone & other Contact Details)

hereby, confirm that following selected option is finalised by me/us.

Advertisement Options

Contribution Amount

- | | |
|--|--|
| <input type="checkbox"/> Print Ad in Souvenir (Back/ Inner Cover) | Rs. 11000/- (Colour) |
| <input type="checkbox"/> Print Ad in our Souvenir (Inner Pages) | Rs. 5100/- (Black & White) |
| <input type="checkbox"/> Half (1/2) Page | Rs. 3100/- (Black & White) |
| <input type="checkbox"/> Quarter (1/4) Page | Rs. 2100/- (Black & White) |
| <input type="checkbox"/> Stalls in Pandal (3 Days/ 4 Nights) | Rs. 11000/- |
| <input type="checkbox"/> Gate at the entrance of D.A.V. College Hall | Rs. 15000/-* |
| <input type="checkbox"/> Normal Banners (Max. 6X4) at various places | Rs. 3100/-* |
| <input type="checkbox"/> Advertisement in our website | For Details: https://meerapurdurgapuja.com |

Page Size: 8.25 X 10.5 Inches

* The cost of the material/labour is not included.

Please Select

- The Art work is enclosed herewith in print form/ will be sent at the email.

Payment Details:

Cheque/DD No.: _____ Bank Name: _____

** Cheque/DD should be in favour of Meerapur Barwari Durga Puja Committee, payable at Allahabad.

*** For Online Transfer through NEFT/RTGS:

PNB A/c No.: 52022191048732 IFSC: PUNB0520210

Alternatively, through this QR Code

Cash payments can be made only after the receiving of Committee's proper receipt with Collector's signature.



For any further details/queries find us available at:

Contact Person: SHYAMAL ROY Phone: 7080756362 Email: info@meerapurdurgapuja.com
For more details visit us at: www.meerapurdurgapuja.com



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Advertisement Options available at our Durga Puja Pandal



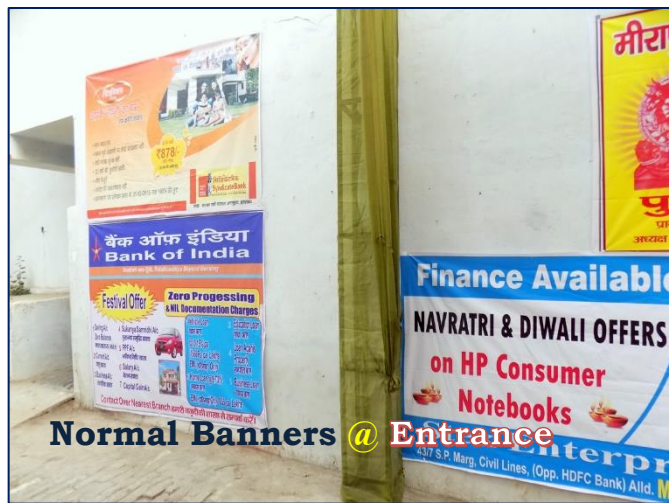
Road Side Two Way Gate



PILLER GATE



Puja Theme Banner



Normal Banners @ Entrance



Pandal Entry Gate



Four-Way Flex Boxes